



The Clothes Line

CLS Monthly Newsletter - Volume 13, Issue 10

April 2023

SPRING IS HERE!

Hello CLS Team Members:

Spring is all about new beginnings and transformations; it's a season that symbolizes starting fresh and starting over. After months of cold temperatures that often result in many of us feeling the winter blues, spring reawakens us and our surrounding environment, bringing everything back to life.



Here at CLS, spring marks the change in our business volume. As the days get longer, our restaurant customers will become busier. Tourism in Michigan will start to pick up and golf courses will reopen. We have a great team in place and are ready for the increase in volume. Bring it on!!

We are so happy to announce that August 21, 2023 we are bringing back the **Ted Vander Meer Memorial Golf Classic** to benefit The American Cancer Society. This fundraiser was put on hold for 3 years due to Covid and we are excited to host our 8th annual event. A special thanks to the committee chaired by Kurt Vander Meer for the tireless effort to make the event successful and to raise money for the American Cancer Society's fight against cancer. Watch for more information to come as we approach the date. Thanks for joining us in the FIGHT against cancer!



CORE 4 SPOTLIGHT

This month we would like to highlight one of our Core Values – **Relationships**. As humans, the relationships we form with other people are vital to our mental and emotional well-being. Humans have an inherent desire to be close to other people — to connect and build relationships.

Here at CLS, our Team Members are the heartbeat of our company. We truly consider everyone as part of our family. Our customers and community are a further extension of our family. We view all three as the foundation of our company. Thank you all for being a part of something amazing!

HOUSEKEEPING SAFETY REMINDER

Housekeeping is critical to keeping our Team Members safe during the work day. Some of the biggest safety hazards are trips and falls. To avoid trip hazards, we ask the following of our Team Members - clean out route trucks on a regular basis and clean around your workstation throughout the day. Your safety is so important!

Bring on the sunshine! Sunshine makes people feel happier and more energized. Get outside and explore what Michigan has to offer this spring.

Keep up the good work everyone! We are CLS!
Sarah, Kurt, Ron

Distracted Driving Awareness Month

April, which is national Distracted Driving Awareness Month, is a good time to regroup and take responsibility for the choices we make when we're on the road. Distracted driving has become a deadly epidemic on our roads. While drivers texting behind the wheel tops what seems like an endless list of distractions, other risky actions include talking. Whether it be on the phone or to others in the car, setting your navigation, adjusting what you're listening to, drinking coffee, applying makeup, and more. By driving distracted, you're robbing yourself of seconds that you may need to avoid a close call or deadly crash. Follow these Safety tips for a safe ride every time:



1. Need to send a text? Pull over and park your car in a safe location. Only then is it safe to send or read a text.
2. Designate your passenger as your "designated texter." Allow them access to your phone to respond to calls or messages.
3. Do not scroll through apps, including social media, while driving. Cell phone use can be habit-forming. Struggling to not text and drive? Put the cell phone in the trunk, glove box or back seat of the vehicle until you arrive at your destination. **Take Action!!!**

APRIL BIRTHDAYS

Oswaldo Cruz	April 1
Jeremiah Sicher	April 2
Laura D. Pozos	April 3
Ofelia Flores Hernandez	April 4
Barry Hopper	April 7
David Vandyke	April 7
Victoria Lopez	April 8
Angelica Rubalcava	April 9
Yolanda De La Cruz	April 10
Greg Robertson	April 10
Ramon Gomez	April 10
Maria S. Garcia	April 12
Rachel Bozeman	April 15
Bradley Bowers	April 19
Marci Stephenson	April 22
Joyce Burnett	April 22
Fidel Martinez Lopez	April 23
Ruben Guerra Veral	April 24
Jon Crane	April 25
Martha Santiago Martinez	April 25
Bryan Mueller	April 27
Maria Gutierrez	April 27
Gilman Cardona	April 30

APRIL ANNIVERSARIES

Ron Vander Meer	57 Years
Theodore Phillips	19 Years
Ron Pearce	18 Years
Mirian Garcia	18 Years
Greg Place	18 Years
Wally Roznowski	17 Years
Tim Balbo	9 Years
Fatima Camarena	5 Years
Brandon Balbo	5 Years
Dustin Saville	2 Year
Lindsey Peters	2 years
Jeffrey Penning	1 year
Andrew Myszak	1 year



UPCOMING EVENTS



NATIONAL AUTISM AWARENESS DAY

National Autism Awareness Day is April 2nd; Autism affects 1 in 59 children. The bio-neurological developmental disability usually presents itself by the age of three, and it is more prevalent in boys than girls. Autism is a complex brain disorder that often inhibits a person's ability to communicate, respond to surroundings, and form relationships with others.

CORE VALUES – GAME DAY

Recently, our company Core Values were identified and shared with our Team Members. These Core Values are what we feel embody CLS and will provide direction for continued success.

To celebrate our Core Values, our April game day will involve them. We hope you participate on April 13th and 14th.



NATIONAL SIBLINGS' DAY

National Siblings Day is April 10th and each year we honor our brothers and sisters. They are our best friends or our worst enemies. At times, siblings will provide us with our biggest competition, strongest encouragement and remind us of our most embarrassing moments.

One of the best ways to commemorate National Siblings Day is by sharing family pictures with your siblings and loved ones. These treasured photographs capture the essence of your sibling relationships, showcasing the love, laughter, and togetherness that define your family. We invite you to share your favorite family pictures with us, giving us a glimpse into the special bond you share with your brothers and sisters. Let's spread the joy and love that siblings bring into our lives by sharing these precious moments with the world.



THE GRIDIRON CHALLENGE



Every year the CSC Network and M+A Matting host a nationwide mat competition. During this promotion, CLS runs our **Gridiron Challenge**. Due to the hard work of our Service and Sales Teams, we put out 1,168 additional mats, generated \$3,222.51 in additional weekly revenue, and showed our entire industry that CLS is a force to be reckoned with.

At end of the contest, CLS was given a trophy as Champion of the contest in 2022. Each year the trophy will go back to M+A Matting so they can tally the results for the next years promotion. CLS hopes to bring it back to Kalamazoo again in 2024.

We would love to give a shout out our hard-working Route Sales Professionals and the Management that support them. You all earned this trophy. CLS is so proud of our Team!!!



WELLNESS FAIR

At CLS, we prioritize the well-being of our Team Members. To support our Team's wellness journey. We recently hosted the CLS Wellness Fair in March -- an incredible event that brought together our Team Members, vendors, and partners in a day dedicated to well-being and connection. We were thrilled to have an array of partners and vendors join us at the Wellness Fair, each bringing their unique expertise and services. To further promote physical and mental well-being, we offered biometric services and massages for our Team Members. These services allowed attendees to gain insight into their health through screenings and to unwind with rejuvenating massages. This hands-on approach to wellness allowed Team Members to leave the event feeling refreshed and empowered.

As we continue to grow, we remain dedicated to providing opportunities for our Team Members to prioritize their well-being. The Wellness Fair is just one of the many ways we invest in the health and happiness of our Team. We look forward to hosting more events like this in the future and we can't wait to see what the next Wellness Fair has in store! We also want to say thank you to the HR Team for doing a great job!



CLS PROM 2023

The CLS Prom recently took place and it was nothing short of a magical experience for everyone who attended. The evening began with a mesmerizing display of elegant dresses and sharp suits as our attendees walked down the red carpet. Prom was more than just a chance to dress up; it was a platform for strengthening bonds and creating new connections. The laughter and conversations that filled the room were a testament to the friendly and welcoming atmosphere.

From sharing stories to dancing the night away, our attendees embraced the opportunity to connect on a deeper level, forging new friendships and reinforcing existing ones. Thank you to everyone who attended our CLS Prom. It was a pleasure to have you with us and we hope you had a fantastic time. Thank you to HR Team for making this an amazing night.



