

## **MONTHLY NEWSLETTER**

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**Monthly Message** Pg. 2

**Upcoming Events** Pg. 3

Safety Pg. 5

**Extras** Pg. 6-10

### **The Clothes Line**



## **Monthly Message**

#### 2024 is Here!!

Happy New Year CLS Team Members!

Each new year offers us the chance for a fresh beginning, a time to grow, redefine ourselves, and commit to what we want to see for ourselves. It provides

a look back at our successes and purges any unproductive attitudes and habits from the previous year. Pretty epic stuff, isn't it?!?

In 2024, CLS proudly marks its 125th year in business! Few family-owned businesses have achieved such longevity and strength. We know our success is made possible because of you, and our teams. We are currently in the planning stages for our grand 125th-anniversary celebration. Stay tuned for more updates!





Throughout its history, CLS has evolved to keep up with changing trends and customer demands. To do this, our dedicated Team Members participate in group meetings and conferences, connecting with fellow independent laundries. We are affiliated with TRSA (The Association for Linen, Uniform, and Facility Services) and CSC (a network designed to support independent laundries with resources, pricing negotiations, and rebates) to stay well-informed. Additionally, our valued vendors keep us informed of market insights.

**HAPPY NEW YEAR** 

For 2024, CLS has crafted a robust marketing strategy that will continue to showcase our presence on social media, spotlighting our Team Members, customers, products, and services. Be sure to follow CLS and help us spread the word:

Facebook - CLS Uniform and Linen - https://www.facebook.com/CLSUniformAndLinen

Instagram - CLS Image - https://www.instagram.com/clsimage

X( formerly twitter) - CLSUniformLinen - https://twitter.com/CLSUniformLinen

LinkedIN - CLS - https://www.linkedin.com/company/cls 2/mycompany/?viewAsMember=true

We want to say thank you to all our CLS family members. Every day, we welcome new customers and Team Members. What we do matters!!! Our customers count on CLS to give them clean linens, uniforms, mats, and more so they can run their businesses safely. To keep doing this, we need our fantastic Team Members to deliver, sort, wash, finish, maintain equipment, drive our products, and answer calls. Every Team Member is important to us at CLS, and we're proud to work alongside each of you.

We are CLS!

Sarah, Kurt, Ron

#### January Birthdays!

Michael Bowen	01/01
Esequiel Esparza	01/01
Norma Serrano	01/04
Reyna Arriaga Lazaro	01/06
Maricela Cardona Estrada	01/09
Kimberly Earnshaw	01/13
Terrance Farrell	01/14
Dustin Saville	01/15
Andrew Trosper	01/17
Anxhelo Borakaj	01/18
Adriana Morales	01/19
Sulema Arteaga	01/30



#### January Anniversaries!

Eugene Kruse	32 Years
Philip Hopper	28 Years
Hector Toledo Reyes	19 Years
Kalvin Berner	17 Years
Jeffery Bridenstine	16 Years
Melanie McDermott	14 Years
Elizabeth Pierson	9 Years
Jared Caron	7 Years
Alicia Santiago Martinez	5 Years
Marco Wieser	5 Years
Yolanda de la Cruz	5 Years
Scott Dyorich	5 Years
Estrella Asbeury Cabrera	2 Years
Jordan Grant	2 Years
Michael Tremore	2 Years
Frederick VanDyke	I Year
Erasmo Nunez Diaz	I Year

## **UPCOMING EVENTS**



#### HAPPY NEW YEAR!

January 1,2024

Welcome in a New Year with new possibilities. May you, your families and friends be blessed this year.

#### Martin Luther King Jr. Day January 15,2024

Martin Luther King Jr. was a prominent advocate for nonviolence during the Civil Rights Movement, where he passionately protested against racial discrimination.



#### National Popcorn Day January 19,2024

Popcorn, sweet, savory, buttery or even everything bagel flavor, you just can't go wrong! Take some time and have popcorn!

Do you know what US state is the top popcorn producer!

Answer: Nebraska

#### National Puzzle Day January 29,2024

Keep your brain active and maybe spark some friendly competition! Build a puzzle, solve a riddle, build legos... it all counts on National Puzzle Day.

Watch out for some puzzle fun at work



1

## **Safety**

#### Where Good Housekeeping Keeps You on Solid Ground!

An essential part of our workplace safety in preventing slips, trips and falls, is the role you play though simple and effective housekeeping.

#### Why does it Matter?

Every year, countless workplace injuries are attributed to slips, trips, and falls, resulting in serious harm and significant downtime. The good news is many of these accidents can be avoided if we each play our part.

#### What are the Hazards?

The dangers leading to these accidents are wet floors, untidy workspaces, unsecured cables, and inadequate lighting. Through vigilance and proactive measures, we can tackle these risks.

#### The Top "Housekeeping" Tips

Housekeeping is not just the cleaning crew's job – it's a shared responsibility. Here's how you can contribute:

- **Maintain Neat Workspaces**: Ensure proper storage of tools and materials. A clutter-free workspace is safety for all.
- Quick Response to Spills: Don't ignore spills take immediate action to clean them up.
- **Mind Your Step:** Always be alert. Watch out for loose cables, uneven floors, or anything that could be a tripping hazard.
- **Report Potential Hazards**: If you spot a loose floor tile, damaged carpet, or poor lighting, report it promptly. Your help can prevent accidents.
- **Heed Safety Signs**: Pay attention to safety signs: they're in place to ensure safety.
- **Spread the Word**: Encourage your colleagues to be vigilant. If you see someone unknowingly creating a hazard, politely help them understand the risk.

#### **Let's Work Together**

Remember, a clean and orderly workplace is crucial for safety, and we all share the responsibility of preventing accidents and promoting a safe and productive environment through teamwork and vigilance.



#### Member "Years of Service" Awards

CLS awards members for their 5 to 30 years of service annually. Here are the pictures of 2023 award recipients. Thank you all again for your hard work every day!!

#### Production Team Members



Dana Duncan 35 Years



Adriana Lucero Gonzalez 20 Years



Patricia Jackson 10 Years



Marcia Aguirre 15 Years

Antonio Toledo Licona 15 Years



Esequiel Esparza 5 Years

Ofelia Flores Hernández 5 Years



Fatima Camarena Magallan 5 Years







Bryan Mueller 20 Years Perry Shepard 20 Years Brett Enos 20 Years Brandon Balbo 5 Years

#### Kalamazoo Administration





Bill Aton 5 Years, Elaine Brinkert 10 Years, Steve Sherburn 10 Years, Jeff Bridenstine 15 Years, Not pictured: Lynne Miltenberger 10 Years, and Zach Dwyer 5 Years

#### Alpena Service



Chad Gentry 10 Years

Nate Strzelecki 10 Years





Jeremiah Sicher 5 Years

Mike Bowen 5 Years



Louis Husbenet 15 Years



## **MORE NEWS!**



## Retirement

We extend heartfelt congratulations to Bill Aton on his retirement and wish him well as he embarks on a new adventure in Texas to be closer to his children and grandchildren. Though we feel a sense of sorrow in bidding farewell to a valued co-worker, his dedication, hard work, and unwavering commitment to CLS have played a pivotal role in our success over the years.

Please remember that Bill's last day with us is on January 12<sup>th</sup> and we encourage you to take a moment to share a heartfelt handshake or a cheerful high-five to celebrate his accomplishments and show your appreciation for his outstanding contributions to CLS. Best of Luck, Bill!







# Have A Great Month!



