The Clothes Line



APRIL 2025



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SPRING INTO APRIL

Greetings CLS Team Members,

In Michigan, April is a transition month into spring, and while it can be rainy, the big changes in weather happen later in the month. While the saying "April showers bring May flowers" is a common one, it's not always accurate for Michigan, as April and May rainfall patterns can vary, and flowers bloom based on temperature,



not just rainfall. The timing of flower blooms in Michigan is primarily determined by temperature, not rainfall. Early warm spells can trigger flowers to bloom, but if followed by a hard frost, they can die.



The CSC Network Annual Convention took place in Las Vegas March 19 and 20, 2025. CLS sent a Team to participate in the educational and networking activities. The action packed two days consisted of business insight seminars, general industry updates, product trends, best practices and a supplier exhibition. The best way to stay on top of industry trends is to network with fellow independent laundries and our suppliers. The CSC Network doesn't just hold an annual convention, they also have training and events throughout the year.

CLS participates in each of their training groups, those consist of a Sales and Marketing group, a Strategic Operational Advancement group, a Service Environment group, a Human Resources group, and an Owner's Summit. They also provide round table discussions regarding important industry topics. CLS was awarded a Gold Medal for our engagement in many of their events during 2024. Their motto is – **we're stronger together!**



Teamwork is an essential skill to help us accomplish our organizational goals and objectives. Effective teamwork is key to building relationships, productivity, new ideas and outstanding company performance. Not one person here at CLS can achieve success alone, we all need each other. The phrase "teamwork is like a bicycle chain" emphasizes that each Team Member's contribution, like each link of the chain, is essential for the entire team to function and move forward successfully. Let's pedal together!!

We are CLS!! Sarah, Kurt, Ron

APRIL BIRTHDAYS

| Oswaldo Cruz | April 1st |
|-----------------------------|-----------------|
| Jeremiah Sicher | April 2nd |
| Santos Motino | April 5th 🛛 🗶 🖌 |
| Philip Hopper | April 7th |
| Dave Vandyke | April 7th |
| Gregory Robertson | April 10th |
| Yolanda de la Cruz | April 10th |
| Ramon Gomez | April 10th |
| Maria Santiago Garcia | April 12th |
| Mario Ordonez Lopez | April 12th |
| Tommy Enslen | April 12th |
| Floridalma Morales Mauricio | April 17th |
| Brad Bowers | April 19th |
| Billy Heisler | April 19th |
| Dylan Schantz | April 21st |
| Marci Stephenson | April 22nd |
| Joyce Burnett | April 22nd |
| Fidel Martinez Lopez | April 23rd |
| Ruben Guerra Veral | April 24th |
| Jon Crane | April 25th |
| Martha Santiago Martinez | April 25th |
| Maria Gutierrez Martinez | April 27th |
| Bryan Mueller | April 27th |
| Gilman Cardona | April 30th |



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APRIL ANNIVERSARIES

| Andrea Cabrera | Manchester Production | 1 Year |
|------------------------|------------------------------|----------|
| Mckenna Caldwell | Accounting | 1 Year |
| Jonairy Colon | Customer Care | 1 Year |
| Idris Gonzalez Roblero | Manchester Production | 1 Year |
| Kaely Olmos | Manchester Production | 1 Year |
| Tommy Enslen | Grand Rapids Sales | 1 Year |
| Geoffrey Major | Cadillac Route Manager | 2 Years |
| Anthony Smith | Cadillac RSP | 2 Years |
| Jeffrey Penning | Grand Rapids RSP | 3 Years |
| Noe Garcia Antonio | Manchester Production | 3 Years |
| Lindsey Peters | Customer Care | 4 Years |
| Zachary Dwyer | IT Support | 7 Years |
| Brandon Balbo | Director of Customer Service | 7 Years |
| Walter Roznowski | Alpena DSM | 19 Years |
| Ron Pearce | Livonia RSP | 20 Years |
| Gregory Place | Livonia RSP | 20 Years |
| Mirian Garcia | Covington Production | 20 Years |
| Theodore Phillips | Manchester Production | 21 Years |
| Ron Vander Meer | Owner | 59 Years |

CONSUELO'S RETIREMENT!



On March 28th, we celebrated Consuelo's retirement! She has been a part of our CLS family for 7 years and is officially retiring. She's been a joy to work with, always bringing a smile to everyone's face.

We wish her all the best in her future!

APRIL HOLIDAYS

| April 1st | April Fools Day |
|------------|--------------------------|
| April 2nd | National Walking Day |
| April 5th | March Madness Final Four |
| April 18th | Good Friday |
| April 20th | Easter |
| April 25th | National Arbor Day |
| April 28th | Earth Day |

APRIL CLS EVENTS



April 2nd

Consumers Credit Union will be available between 11am-1pm on April 2nd to answer banking questions and assist CLS Team Members in opening bank accounts.



April 18th

CLS Team Scavenger Hunt!



Starting April 2nd - May 3rd

April Walking Challange!! Sign-up sheets will be posted on bulletin boards in the break rooms.

Ways to earn points for the walking challenge

1. Send a message to 269.224.1680 with the word of the day at Health Centered clinic or sign up for the virtual challenge on thePacer App. **Team challenge code is:** bl1hn6l6 (1 pt)

2. Send a word of encouragement to your team via Paycor Engage. (1 pt)

3. Send a current photo of you participating in a healthy, outdoor activity on Paycor Engage. (1 pt)

4. Send a current photo of you participating in a healthy, outdoor activity with your team on Paycor Engage. (3 pts)

Winner: The top 3 employees with the most points at the end of the challenge win!



April 7th

NCAA bracket winners will be announced!!



April 24th

Lunch and Learn: Greenleaf Trust We will have an English and Spanish speaker to discuss financial health and saving for retirement.

MARCH MEMORIES

Wellness Fair- March 7th







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Delivering Your Image



Safety is our top priority, and knowing how to read and use Safety Data Sheets (SDSs) is a big part of keeping our workplace safe. These documents aren't just paperwork; they are important tools that tell us everything we need to know about the chemicals we use every day.

What Are Safety Data Sheets?

Safety Data Sheets (SDSs), once called Material Safety Data Sheets (MSDSs), are detailed guides made by the chemical's maker or importer. They list a chemical's characteristics and properties, like its flash point, toxicity, and health effects. SDSs also cover how to handle first aid, storage, disposal, protective gear, and what to do if there's a spill.

Why Are SDSs Important?

- Health and Safety: SDSs explain the dangers of chemicals like detergents and bleaches, including potential health risks and how they react with other substances.
- **Emergency Procedures:** If there's an accident like a spill, SDSs give clear steps on how to handle it safely, reducing health and safety risks.
- **Proper Storage and Handling:** SDSs tell you the right way to store and handle each chemical, helping to prevent accidents from wrong storage or mixing.
- Legal Compliance: Following SDS guidelines keeps us in line with safety laws, protecting both you and our organization from legal issues.



Safety Data Sheets are a fundamental part of our safety culture. By familiarizing yourself with SDSs and following their guidelines, you contribute to a safer workplace for everyone.

How to Access and Use SDSs

At our Manchester location, you can find the SDS outside the supervisor's office. Here's how to use them effectively:

- Familiarize Yourself Regularly: Don't wait for an emergency. Keep checking the SDS for the chemicals you work with to stay sharp on safe handling and what to do in an emergency.
- Follow All Recommendations: Always use the personal protective equipment (PPE) listed in the SDS. Follow all the safe handling and storage instructions to keep you and your coworkers safe.
- **Emergency Response**: If there's an emergency, look at the SDS for that specific chemical. It will tell you what to do first and how to deal with a spill safely.
- Ask Questions: If you're unsure about anything in an SDS or how to handle a chemical safely, talk to your supervisor or safety manager. It's always better to ask than to guess and possibly make a mistake.

SALES EXELLENCE

1st Quarter Award Winners



Tommy had a \$93 sales average for installed business in Q1, making him our top Rookie for the Quarter! He brought in some nice deals including: DeBoer Bakery North & South, Northern Bio, La Tropicana, and Warmington Industries. Keep up the great work Tommy, and I can't wait to see how Q2 turns out for you!



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Brandon Curtis Q1 Top Veteran

Brandon had a \$115 installed average for Q1, making him our top veteran for the quarter! Brandon had a nice mix of small, medium, and large accounts leading to his success this quarter! Some of his sales include:Bay Harbour Yacht Club, El Maguey, Landmark Restaurant, and NUVU Fuels (4 locations). Keep up the great work Brandon, and I look forward to seeing you take your next step up!

- Kyle Ackermann, Busíness Development Manager

SERVICE EXELLENCE

The Power of the Increase promotion has come to a close, and we want to take a moment to recognize the incredible dedication and hard work of our team. Your commitment to service excellence has not gone unnoticed!

To those who went above and beyond—whether by delivering outstanding customer care, embracing challenges, or stepping up to support colleagues—your efforts make a real difference. We appreciate your drive, your passion, and the positive impact you bring every day.

Service excellence isn't just about one promotion; it's a mindset we carry forward. Let's continue to raise the bar, support each other, and make every interaction count. Keep up the great work!

